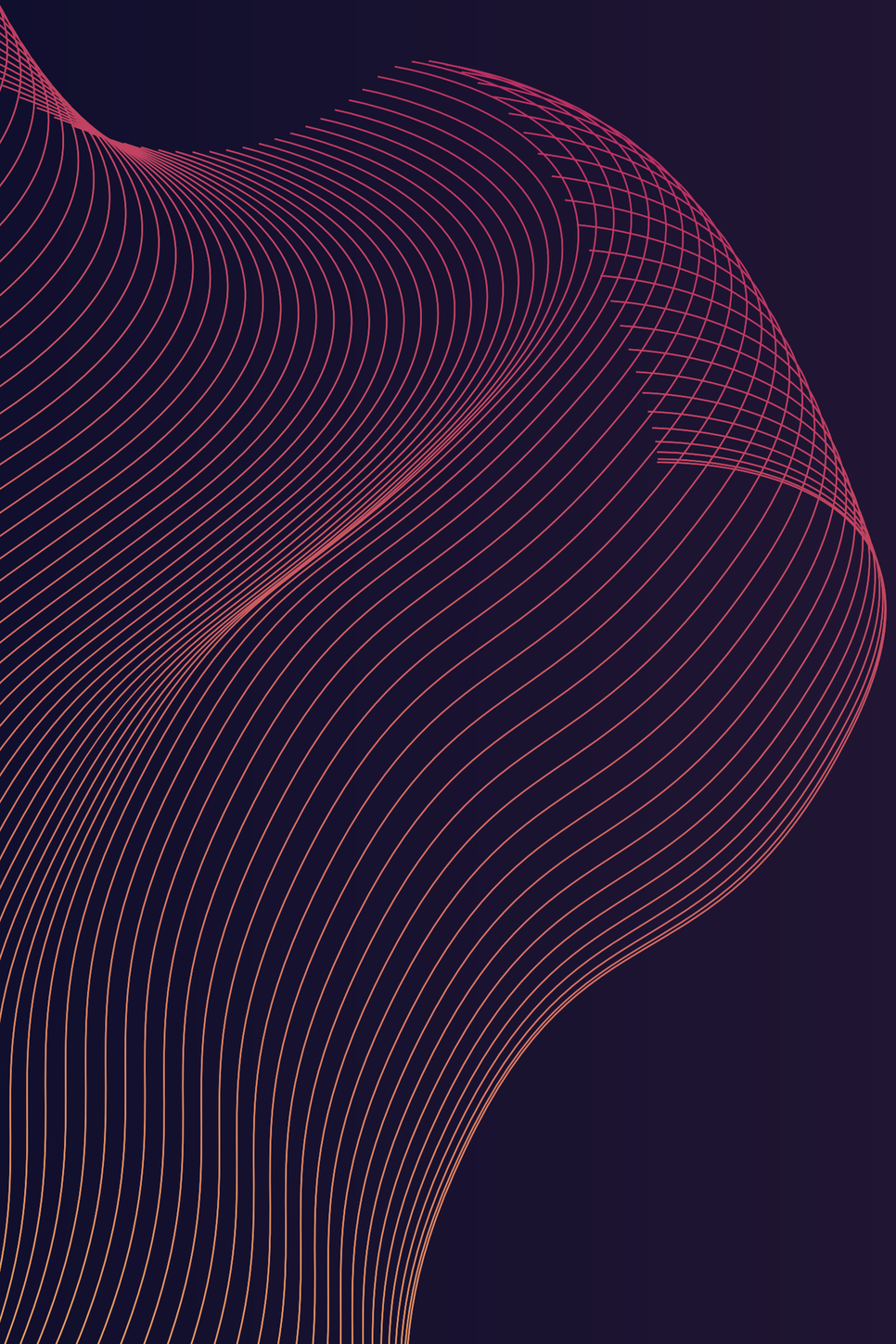
PIM | 益启未来

PURPOSE IN MOTION

2024 年度报告



年度影响力

1249

名 青年学者参加了今年的PIM项目

106

个 项目所覆盖的国家

751,714

人民币 总共为社会组织和创业团队筹集并分发的资金

年度影响力

创始人寄语

科技影响力学院

科技影响力孵化器

模拟基金会

十周年纪念

社区

年度影响力

创始人寄语

科技影响力学院

科技影响力孵化器

模拟基金会

十周年纪念

社区

致 PIM 社群的伙伴们：

2024年是 PIM成立的十周年！这一年，我们不仅加深了对赋能全球创变者的承诺，还将项目拓展到新的大陆地区。通过与社区的互动和分享，我们和来自全球的伙伴们共同庆祝了这一重要里程碑。

过去一年，我们见证了1249名来自106个国家的年轻学者参与PIM项目；我们成功筹集了107,100美元（约合751,714人民币）支持社会组织和初创团队，帮助他们应对全球性的重大挑战。

随着我们开始回归线下项目，科技影响力学院也迎来了新的突破。PIM联合"未来种子"计划，分别在罗马、索维拉、塔什干和深圳举办了五场区域性项目。来自全球100多个国家的学生创业者齐聚一堂，深入学习社会创业知识，共同探讨解决全球问题的新方案。无论是清洁水资源获取、AI赋能农业，还是能源效率提升，这些年轻人的智慧和决心让我们看到了未来的无限可能。

为庆祝PIM的十周年，我们还特别举办了10场线上工作坊，邀请到行业领袖和创变者们，围绕"使命感导向的职业生涯规划"和"如何建立有影响力的组织"展开对话。每一次交流都让我们更加坚信：当价值观、行动和影响力真正结合在一起，就会产生改变世界的力量。

此外，我们为期一年的孵化器项目也见证了 ***FarmAI* 阿尔及利亚团队的成功毕业**。在导师们的悉心指导下，这支来自阿尔及利亚的学生创业团队成功创立了 *FarmAI* 公司，研发出一款利用AI模型监测作物疾病的产品，并开始在阿尔及利亚与法国的农场推广使用，帮助农户提高作物产量、减少资源浪费。他们的成功故事充分体现了坚持、创意与协作如何驱动有意义的创新。

所有这些成就，都离不开你们——我们的合作伙伴、导师和支持者。正是你们的信任、时间与共同努力，为我们提供了前行的动力，让全球更多的创变者能够将理想化为现实。

下一个十年，我们依然会坚持初心，为更多创新者创造机会，为每一个有可能改变未来的解决方案提供支持，共同构建一个更加美好、可持续的世界！

感谢一路相伴！

刘青榆

刘青榆
PIM联合创始人

科技影响力学院

2024年，PIM与华为“未来种子”继续携手合作，在科技向善项目上迎来了重要的里程碑。科技向善项目是PIM科技影响力学院的旗舰项目，专注于培养全球青年社会企业家。

自项目三年前启动以来，2024年是首次实现所有活动全面线下举办的一年。

我们成功举办了五个为期一周的区域项目，覆盖欧洲、北非、中东与中亚、亚太以及南非地区，项目地点分别设在意大利罗马、摩洛哥索维拉、乌兹别克斯坦塔什干以及中国深圳。

5
个区域项目

106
个国家

146
个项目
不包括南非地区

830
位参与者

年度影响力

创始人寄语

科技影响力学院

科技影响力孵化器

模拟基金会

十周年纪念

社区

2024 项目

Tech4Good 欧洲营

Tech4Good 北非营

Tech4Good 中东中亚营

Tech4Good 亚太营

Tech4Good 南非营

Tech4Good 月度辅导计划

Tech4Good 全球大赛

未来种子
Tech4Good 欧洲营

Tech4Good欧洲营汇聚了来自24个欧洲国家的顶尖青年人才，共同设计科技解决方案，应对可持续发展、心理健康、清洁水资源和平等全球性挑战。

这场泛欧洲活动在意大利罗马举行，为期一周，由导师Salam、Daniele、Giulia和Valentina领衔，Melody和Margarita鼎力支持。导师团队为150多名学生提供了超过20小时的一对一深度指导，帮助他们打磨创意，并向知名评委组成的评审团展示成果。

5
个导师

22
个团队

24
个国家

145
位参与者

IN THEIR WORDS...

Innovation can't solve Global Problems! To solve them, we need to ACT! All Roads Led to Rome: Europe's Hub of Future members!

I had the incredible honor of mentoring the members of tomorrow at the prestigious Pan-European event, Huawei Seeds For The Future, organized by Huawei and PIM (Purpose in Motion). This event brought together top ICT talent from 23 European countries to ACT and bring CHANGE!

Joined by fellow mentors Salam, Daniele, Giulia, and Valentina, and guided by the invaluable support & experience of Melody and Margarita, we conducted over 20 hours of 1-on-1 mentorship sessions with more than 150 exceptional students.

I had the privilege of mentoring five passionate and talented teams from Ireland, Finland, Italy, Cyprus, Greece, Ukraine, and Croatia. Together, we developed tech solutions addressing sustainability, mental health, clean water, and equality.

As mentors, our goal was to ignite their interest in global issues, help them conceive innovative solutions, and guide them in presenting their ideas effectively to a prestigious panel of judges.

The week concluded spectacularly with a Gala Award Ceremony at the Acquario Romano, featuring distinguished political guests, including current and former ministers from Italy and Cyprus.

Congratulations to teams: Ireland (Anaphero) and Netherlands (Biobuddy) and the people's choice award: Finland (Nordic Shine). My heartfelt thanks to the judges, Katja, Valentina, Marco, Narcís, and Renato, for their invaluable feedback and support.

Harris Chrysanthou
Mentor

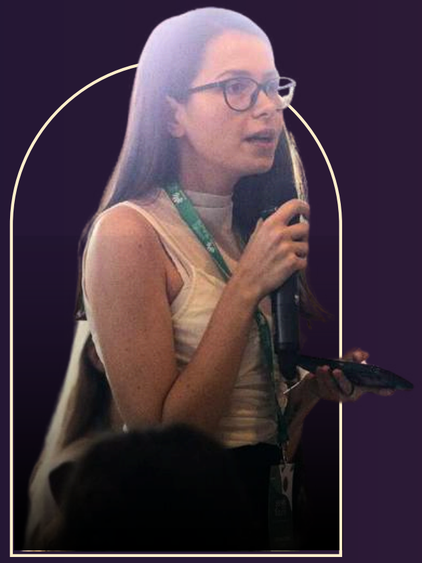
IN THEIR WORDS...

Markus M.

Student, Finland

Throughout the week, we participated in informative and innovative lectures and workshops on entrepreneurship and leadership, the future of the ICT industry, green skills, 5G & digital power, AI, and cloud computing. These sessions significantly broadened my understanding of the industry and fueled my eagerness to learn more.

In addition we had the Tech4Good regional competition hosted by PIM (Purpose in Motion). In this contest, we were divided into groups of 5-8 to solve a problem with a tech-based solution. I would like to thank my group Edvard Ohlström, Alina K. and Mostafa Ghozal and our mentor, Harris Chrysanthou for the valuable lessons and collaboration. Although our team did not secure a top 2 spot and a trip to China for the global competition, we were honored to win the People's Choice Award.



Adelina-Elena E.

Student, Romania

From July 1-5 in the beautiful city of Rome, Italy, I had the incredible opportunity to learn about cutting-edge technologies like 5G, AI, and cloud computing from global experts. But the highlight of this journey was collaborating with an amazing team of talented students from Romania and Moldova.

Our team, DARABEAR, developed an innovative project focused on fetal monitoring to reduce mortality, aligning with SDG 3.1. This project is aimed at improving maternal health and ensuring safer pregnancies and deliveries. I am proud to announce that our team won the Social Media Takeover Competition Award!

I am incredibly grateful for this opportunity and the unwavering support from everyone who has been part of this journey. A huge thank you to Huawei and PIM (Purpose in Motion) for making this amazing experience possible, and to my dream team: Ramona-Nicoleta Crăciun, Maria-Adelina Uliu, Ariana Țenu, Bianca-Stefania Munteanu, Ruxanda Vovc, Eduard Ioan Răcoare, Daniel Boica. Special thanks to our mentor, Daniele Poggio, for his invaluable guidance and support.

Ciara O.

Student, Ireland

Together, we completed fast-paced ICT courses, heard from industry leaders, and exchanged our countries' culture. Alongside these courses, we competed in the European Tech4Good competition. Having made it as European Finalists, we already felt like winners. Hearing our product, Anaphero, announced as one of the two winning teams in the European Regional Championship was surreal. The room was bursting with energy and realising that we were heading to Shenzhen, China for the Global competition was the cherry on top of an extraordinary night.

To Dylan Hussain, Tiarnan O'Rourke, Eoin Creavin, and Luke O' Sullivan thank you for making the long days worth it! I truly believe that the loss of any one of us would have been detrimental to the team. I can't wait to take Anaphero to the global stages with you all in 2025.

Thank you to PIM (Purpose in Motion) and especially Salam Al-Nukta, your mentorship and support was the driving force behind our team's success - we cannot thank you enough for this. Congratulations on leading both winning teams to the global competition!

Tech4Good | 欧洲营冠军团队

Anaphero
爱尔兰

Anaphero 通过一种可穿戴设备解决危及儿童生命的食物过敏问题。该设备可以检测过敏性休克的早期迹象并向儿童的监护人发出信息。

团队成员: Eoin Creavin, Dylan Hussain, Tiarnan O'Rourke, Ciara O'Reilly, Luke O'Sullivan

了解更多: https://shorturl.at/KxBBP

BioBuddy
比荷卢经济联盟

BioBuddy 使用农场生产的粪肥为印度农村农民提供紧凑型沼气，解决了农村缺乏能源、电力和互联网的问题。

团队成员: Friso Smedes, Aryan Sharma, Sasha Koh, Joris Köster, Tiësto

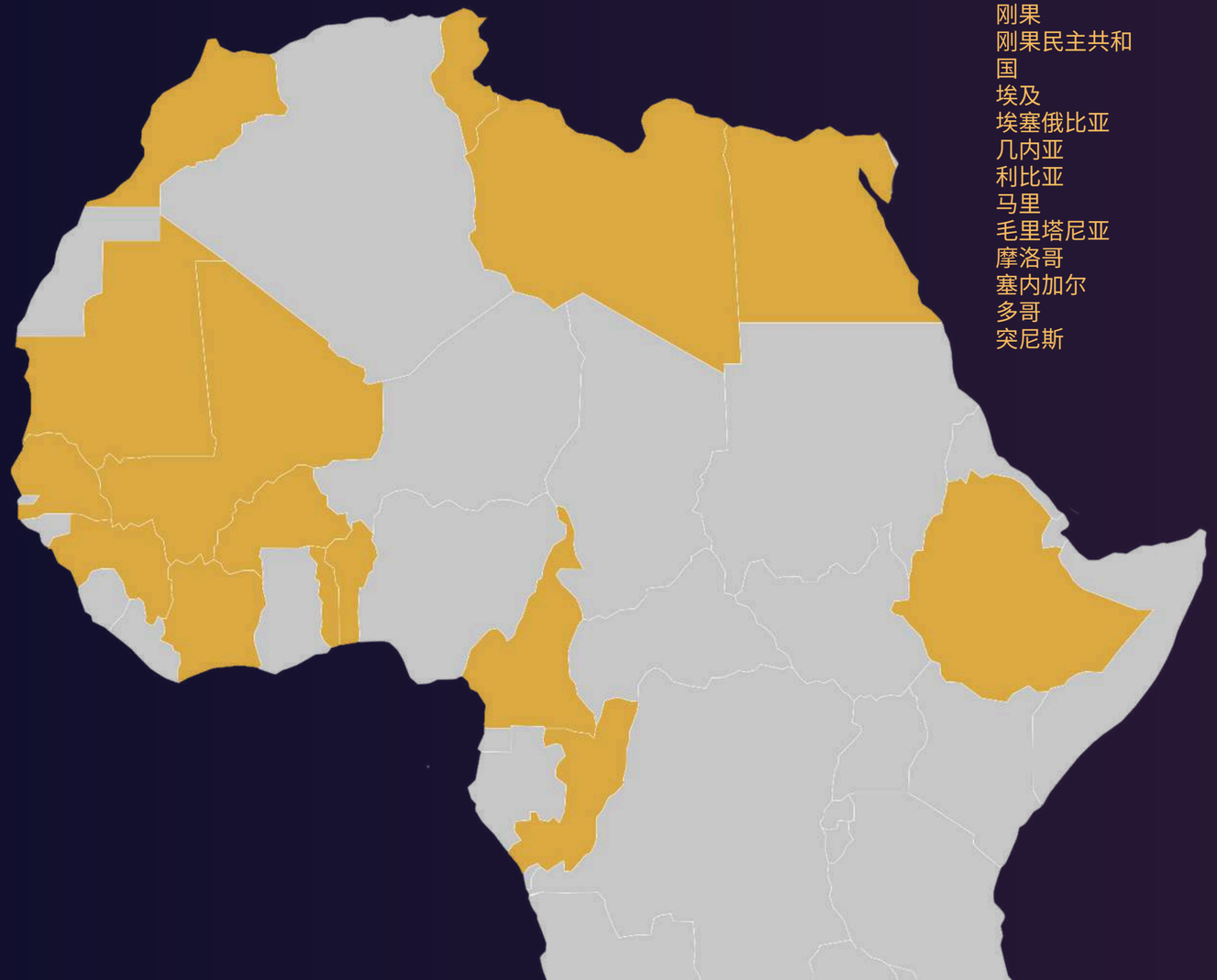
了解更多: https://shorturl.at/aeMdz

"You would think, what can happen in a week? But then it rockets off, and now we're developing a tech startup. It's crazy!"

- Ciara O'Reilly

"Don't be afraid to dream big!"

- Tiësto 'T Jolle



贝宁
布基纳法索
喀麦隆
佛得角
科特迪瓦
刚果
刚果民主共和国
埃及
埃塞俄比亚
几内亚
利比亚
马里
毛里塔尼亚
摩洛哥
塞内加尔
多哥
突尼斯

未来种子
Tech4Good 北非营

Tech4Good 北非营在摩洛哥索维拉举办，汇聚了来自17个非洲国家的150名青年，共同探讨水资源短缺、废物管理和失业等关键问题的解决方案。在为期一周的活动中，我们为来自摩洛哥、利比亚、佛得角、科特迪瓦和突尼斯等国的团队提供指导与支持。活动期间，导师们全程引导，鼓励参与者突破传统思维，设计出更具创造力的应对方案，为最终的项目路演比赛做好充分准备。

5
个导师

26
个团队

17
个国家

150
名参与者

IN THEIR WORDS...

Participating in the Tech4Good program in Essaouira was a deeply transformative experience, both personally and professionally. Mentoring 150 young members from 17 African countries challenged me to grow in ways I hadn't anticipated. Guiding teams as they tackled critical issues—such as water shortages, waste management, and unemployment—allowed me to refine my coaching skills and explore new approaches to social entrepreneurship. Working with these passionate young minds was both humbling and inspiring. I had the privilege of mentoring teams from Morocco, Libya, Cape Verde, Côte d'Ivoire, Tunisia, and others. Their creativity and determination pushed me to think beyond traditional solutions and embrace innovative, community-driven approaches. Witnessing their growth firsthand reaffirmed my belief in the potential of young changemakers to shape Africa's future.

One of the most rewarding moments was seeing three of the ten finalist teams I mentored reach the top—and one of them winning the competition. Knowing that I played a small role in their success has been incredibly fulfilling. Their victory wasn't just a personal achievement; it was a testament to the power of mentorship, teamwork, and the impact of purpose-driven programs like Tech4Good.

Being part of Tech4Good has broadened my perspective on mentorship. It has shown me that mentorship is not just about giving advice but about co-learning, empowering others, and being inspired by those you guide. This program has left a lasting impact on me, reinforcing my commitment to fostering youth membership and social innovation.

Ilyass Benarouia

Mentor

IN THEIR WORDS...

Mejda B.
Student, Tunisia

Thrilled to have participated in Huawei Enterprise Northern Africa's Huawei Seeds For The Future event in Essaouira, Morocco, from July 3rd to 9th! We were (also) inspired by the youth empowerment specialist Rokaya JAMALY, who spoke about membership and perseverance. Additionally, we enhanced our membership skills with an engaging session led by the Marketing member for Emerging Technology Start-Ups and Scale-Ups Omaid Hiwaizi. We received continuous support and guidance throughout the event, from problem identification to pitching our innovative ideas in the hashtag#SDG competition.

I was honored to work with Nour El Houda Lajnef, Arij Belaid, and Fares Ghaoui in the #Tech4Good, a social entrepreneurship competition designed by PIM (Purpose in Motion). Our team adopted SDG Goal 3, "Good Health and Well-being," and developed "Dima Maak" (Always with You), a solution dedicated to supervising the elderly's state for their caregivers. Heartfelt thanks to our mentors Eman Ech-chefaa, Hayfa Sdiri, Chaimae El Mahdaoui, Kenny Leung, Petros Djakouris, and Ilyass Benarouia for their valuable guidance.

Paterson N.
Student, Cameroon

Exciting Times with Huawei Seeds For The Future program in Morocco!

Connected with inspiring students from across Africa, explored the charming town of Essaouira, and gained valuable insights on cutting-edge tech (Cloud, AI, 5G, Digital Power) from industry experts.

The Tech4Good challenge pushed our teamwork, communication, and critical thinking to the limit as we developed a sustainable project idea for Cameroon.

Huge thanks to Huawei for this amazing opportunity! Feeling empowered to shape the future of technology in Africa!

Augustin K.
Student, Togo

From July 3rd to July 9th, I participated in the Seeds For The Future Northern Africa 2024 edition in Essaouira, the city of wind, Morocco. I was there with 150 students from 17 African countries. We identified local problems, brainstormed solutions, crafted business plans, and delivered presentations for Tech4Good, a four-day social entrepreneurship training and competition designed by PIM (Purpose in Motion). This experience was life-changing for me as a student and as a person.

A huge thank you to the wonderful our mentors: Petros Djakouris, Hayfa Sdiri, Ilyass Benarouia, Chaimae El Mahdaoui, Eman Ech-chefaa, Kenny Leung, all the #Tech4Good staff and Huawei.

Tech4Good | 北非营营冠军团队

EarlyVet
埃塞俄比亚

EarlyVet 是一款通过使用 AI 算法和可穿戴传感器来解决牲畜健康管理的产品。

团队成员: Bisrat Kebere, Biyaol Mesay, Abdi Geremew, Firaol Tesfaye, Lidiya Mamo

了解更多: https://shorturl.at/IJVX7

SmartAquaponics
摩洛哥

Smart Aquaponics 使用物联网、AI 和云集成来应对水资源压力和土壤退化。该系统将优化养分利用、监测植物生长并精确控制水分配，促进可持续农业。

团队成员: Achraf Ouhdidou, Zakarya Babahaj Mohamed Amine Zirari, Rania Gouglou, Rania Jaafar, Salma Nazih

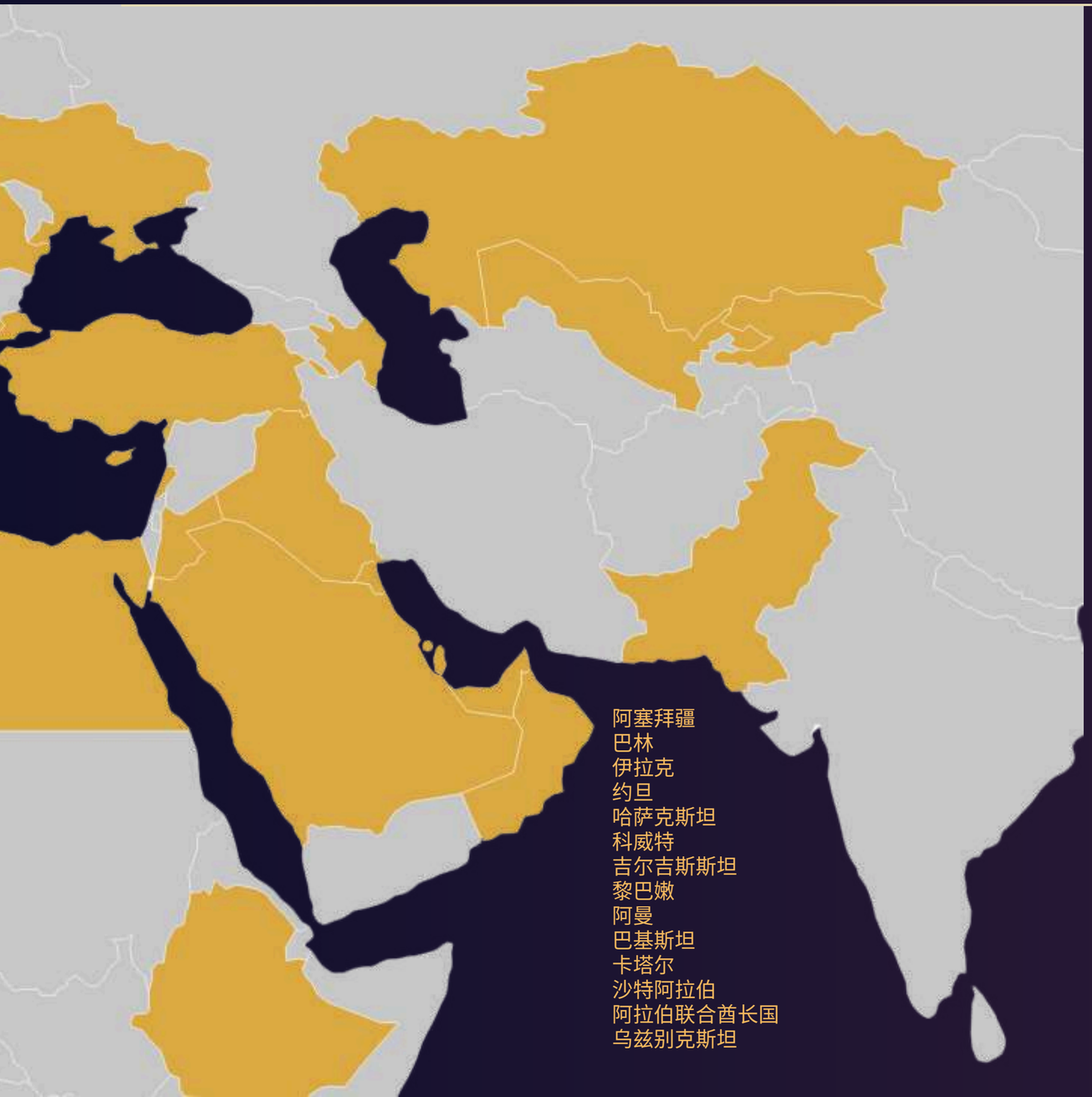
了解更多: https://shorturl.at/p6Yu0

"Search for the problem in your community, and you will find the solution."

- Abdi Geremew

"We leveraged their collective efforts to turn adversity into a memorable learning opportunity."

- Babahaj Zakarya



未来种子
Tech4Good 中东中亚营

2024年Tech4Good中东与中亚营在乌兹别克斯坦举办，汇聚了来自14个国家的151名青年，共同探索科技驱动的全球挑战解决方案。在导师的悉心指导下，来自阿联酋、沙特阿拉伯、哈萨克斯坦、乌兹别克斯坦和阿曼等国家的团队围绕医疗健康、食品浪费、环境可持续发展以及辅助技术等领域，开发出了一系列创新项目。

4
个导师

26
个团队

14
个国家

151
名参与者

IN THEIR WORDS...

I had the pleasure of joining PIM (Purpose in Motion) in Motion (PIM) as a venture-building mentor for Huawei Seeds For The Future hosted in the beautiful country of Uzbekistan. I had the privilege of delivering a session on ideation and persona mapping, and mentoring five incredible teams from the UAE, Saudi Arabia, Kazakhstan, Uzbekistan, and Oman. Each team brought forward intelligent, original tech-based ideas that address global challenges.

Having worked with Huawei and PIM (Purpose in Motion) on these programs for the past three years, I continue to be inspired by the dedication and passion of these young innovators.

Salam Al-Nukta

Mentor

IN THEIR WORDS...

Abtaal A.

Student, Pakistan

It was an honor to have been invited to participate in the Huawei Seeds For The Future program and participate in the hashtag#Tech4Good competition as well as learn in the multiple workshops arranged by PIM (Purpose in Motion) and Huawei. I am deeply thankful for my mentor Saurabh Nanda for his unique means of teaching, it has opened my eyes to a whole new avenue for approaching problems. ...

I hope to continue striving in this right step forward I find myself in and work towards creating something amazing with talents from across the globe.

Maryam E.

Student, Iraq

I'm thrilled to have been part of the Huawei Seeds For The Future 2024 program in the incredible city of Tashkent, Uzbekistan, representing my country, Iraq, and my university, the University of Technology - Iraq. Meeting 150 participants from 14 different countries was an amazing experience for cultural exchange.

During the program, I had the opportunity to engage with industry members through courses on AI, 5G, cloud computing, and Wi-Fi 7. Additionally, I worked on an innovative project through the Tech4Good sessions, which allowed me to apply what I learned in real-world scenarios.

A special thanks to our mentor, Ammar Alnatour for his guidance and support throughout this journey. This experience has not only enhanced my technical skills but also broadened my perspective on the role of technology in driving social impact. I'm excited to bring the insights and skills gained from this program back to my local community.

Tech4Good ｜ 中东东亚营冠军团队

Future Gadget Lab

科威特

Future Gadget Lab 是一个利用网络摄像头技术和机器学习实时追踪康复进度的平台，旨在数字化手部康复过程，确保患者实现全面康复。

团队成员：Ahmad Alqattan, Taleb Alrefai, Saad Almajdi, Mohammad Mahdi, Ghaneema Boabbas, Maryam Almutairi

Beyond Limits

阿拉伯联合酋长国

Beyond Limits 致力于帮助克服中风导致的手部活动受限，其设计相当于一款可充当鼠标的智能手套。

团队成员：Sultan Alsamach, Ali Zainal, Fatima Alhammami Muna Alqaydi, Maryam Aldhanhani, Ahmed Almheiri, Hamad Al Marzouqi

了解更多：https://shorturl.at/u785o

“Give your best and work hard. Every effort teaches you something, even if you don’t win.”

– Hamad Al Marzouqi

未来种子
Tech4Good 亚太营

2024 年 Tech4Good 亚太区域营由 PIM 于中国深圳举办，聚集了来自亚太地区 20 个国家的 130 名参与者，包括日本、韩国和新加坡等新兴和发达经济体。在为期三天的时间里，参与者们齐心协力开发创新科技方案，以解决他们社区面临的挑战。柬埔寨的 WeSync 队和越南的 VNVD 队最终获胜，在路演比赛中展示了卓越的适应能力、战略支点和创新能力。

3
个导师

25
个团队

20
个国家

130
个参与者

IN THEIR WORDS...

I'm incredibly fortunate and proud to have mentored the 2 winners Team WeSync and Team VNVD during the three-day Tech4Good program 2 weeks back at Shenzhen, China.

Having spent considerable time across many ASEAN cities for both work and leisure, here are my takeaways and observations from working with teams in the Huawei Tech4Good APAC Regional Competition and the 2 winners:
It's no surprise that the two winning teams come from Cambodia (WeSync) and Vietnam (VNVD)—two of ASEAN's fastest-growing economies with very young populations. ASEAN Foundation

According to the The World Bank, Vietnam's economy was forecasted to grow by 6.3% in 2023, following a robust 8% growth in 2022. Over the two decades before COVID-19 struck in 2020, Cambodia's economy grew at an average annual rate of 7.6%. In 2022, Cambodia's GDP growth rate was 5.24%, a significant increase from 3.03% in 2021. The median age in Vietnam is 32.4years, in Cambodia 25.8 years, while Singapore stands at 42.4 years!

With 130 participants from 19 countries—including developed economies like Japan, Korea, Hong Kong, and Singapore—the teams from Vietnam and Cambodia might have been seen as dark horses. However, their success doesn't surprise me, given how they executed multiple pivots during the three days—a hallmark of successful entrepreneurs & innovators.

These 2 APAC teams will be the ones to watch in the global competition round, where they'll face off against strong participants from Europe, the Middle East and Africa!

Wei Zhang Chuan
Mentor

IN THEIR WORDS...

Sadhana P.
Student, Nepal

Honored and excited to share that Team Nepal has won the People's Choice Award at the Tech4Good competition organized by Huawei Seeds For The Future APAC 2024!

Our journey to China was filled with invaluable experiences, from participating in workshops on AI, 5G, and cutting-edge technologies to connecting with brilliant minds from around the world. We also proudly showcased our culture by dancing to our folk songs during the cultural program—a moment of true pride for all of us!

Maria N.
Student, Bangladesh

I'm incredibly proud to have represented Bangladesh in the Huawei Seeds For The Future 2024 program in China. In the regional round, we competed against 25 teams from around the world. Both Bangladesh teams made it to Round 2, placing in the Top 10, marking the first time that both Bangladesh teams reached this milestone together!

Throughout the program, we had the chance to engage in enriching sessions on entrepreneurship, digital power, 5.5G, AI, and IoT by the amazing speakers Edgar Perez, Peter Helis, Bruno Vilares. These sessions deepened our understanding of how these technologies can shape the future and be applied to solve real-world challenges. Also we had fun yet project management sessions by Giulia Biselli & Daniele Poggio.

Connecting with participants from diverse countries, learning about their cultures, and sharing a passion for innovation made this experience even more rewarding. Competing in Tech4Good further reinforced my belief in the power of technology to drive sustainable development and create a brighter future.

Rahul S.
Student, Malaysia

I came into this competition hungry to showcase the potential that I always wanted to put to the test on an international stage and was granted the opportunity to do so. Hence, I would like to take this moment to express my gratitude to Huawei and Huawei Seeds For The Future for giving me this opportunity to represent my nation on the international stage.

All of these would not have been possible without my team (Team 10 - Malaysia David Chew Hong Liang, Lee Xim Er, and Sufiah Umirah) who had never had a doubt of my pitching skills right from the beginning the team was formed. They really are a remarkable team which had full trust in eachother's credibility as a team to work with such synergy although dealt with setbacks. They are my admiration. Also, no team is complete without the whole Malaysian team Kamaleshwahrran Naidu, Shaun L., Lee Ze Xun, Natalie Sia Xin Ying, Lau Say Heng and Yong Jing Ng although being in different teams or as alumni, the support from them had truly been the "flint to our steel" who continuously supported us through our ups and downs.

It was a remarkable journey that I have embarked to say the least.

Tech4Good ｜ 亚太营冠军团队

WeSync
柬埔寨

WeSync 是一款可即时将血压读数转化为实用的健康洞察的应用程序。它通过提供深入的健康见解、量身定制的建议和替代疗法，重新定义了血压监测与管理的方式。

团队成员: Kry Sorachna, Hut Meilang, Em Panhatep, Kean Youhorng, Pisey Borron Chesda, Kouch Yongsoeng

了解更多: https://shorturl.at/I7PLc

VNVD
越南

Skynet 运用创新技术，通过无人机在洪水地区搜寻被困人员并提供精确定位，从而快速高效地支持救援行动。该项目结合了人工智能和物联网技术，提升了救援工作的智能化和效率。

团队成员: Cao Sy Duong, Tran Dang, Nam, Pham Quynh Trang, Nguyen Thi Thu Trang, Dinh Hoang Anh, Mai Thi Phuong

了解更多：https://shorturl.at/M1Bv2

“Tech4Good 有一个明确的目标，与我的激情完全一致--利用技术解决与可持续发展目标相关的问题。

- Sorachna Kry

“我们希望把越南的名义带给全世界，让人们知道越南有能够制造先进科技产品并为解决全球挑战做出贡献的公民"。

-VNVD

安哥拉
博茨瓦纳
加纳
肯尼亚
马达加斯加
马拉维
毛里求斯
莫桑比克
纳米比亚
尼日利亚
卢旺达
南非
坦桑尼亚
乌干达
赞比亚
津巴布韦

未来种子
Tech4Good 南非营

2024 年 Tech4Good 南非营在中国深圳举办，汇集了来自 16 个撒哈拉以南国家的 125 名青年，共同设计解决全球问题的科技方案。代表了南非、尼日利亚、肯尼亚、马达加斯加等国家的参与团队各个富有创新精神，针对医疗保健、农业、环境可持续性和教育等关键领域拟出方案。

3
个导师

20
个团队

16
个国家

125
名参与者

IN THEIR WORDS...

The recent Tech4Good program in Shenzhen, China, showcased the incredible talent emerging from Southern Africa, particularly Malawi. As a mentor to the winning Malawian team, I was struck by their innovative spirit and adaptability throughout the week-long competition. What truly sets Malawi apart is its youthful population, with a median age of just 17.8 years, infusing the country with dynamic energy and fresh perspectives.

The competition, which included participants from more developed African economies, underscores the leveling of the playing field in Africa's tech ecosystem. Malawi's triumph serves as a powerful reminder that innovation knows no boundaries. As we look ahead to the global competition round, the Malawian team stands as a beacon of Africa's technological promise. Their journey from underdog to champion not only inspires but also signals the continent's readiness to compete on the world stage, highlighting Africa's vast untapped potential and the rising wave of young, tech-savvy innovators ready to tackle global challenges with homegrown solutions.

Daniele Poggio

Mentor

参与者的感想

Alicia J.

Student, Zambia

I had the incredible opportunity to participate in Huawei's LEAP Camp in China, and it was truly a transformative experience.

The week was filled with insightful sessions, meaningful discussions, and hands-on learning about cutting-edge technologies and business strategies. ...

It was inspiring to learn about Huawei's vision for industry transformation with their innovative solutions to solve real world problems. Beyond the technical knowledge, the camp was a space to collaborate with talented individuals from around the world, all passionate about building a smarter, more connected future.

I am deeply grateful to Huawei for this opportunity to grow, innovate, and explore what the future holds. Here's to driving meaningful change in a rapidly evolving, technology-driven world!

Donnelly Z.

Student, Zimbabwe

I am deeply honored and grateful to have had the opportunity to participate in the Huawei Sub-Sahara Africa LEAP Digital Talent Study Camp. I extend my sincere thanks to the First Lady of Zimbabwe, Amai Dr. Auxillia Mnangagwa, and the Angel of Hope Foundation for granting me this privilege, and to Huawei for organizing this exceptional program.

I look forward to an enriching experience in China—meeting new friends, connecting with professionals, and sharing ideas and knowledge that will enhance my skills, personality, and effectiveness in this rapidly advancing technological era.

Mthetho N.

Student, South Africa

As the Huawei Sub-Saharan Africa LEAP Digital Study Camp concludes, I am deeply honored to have successfully completed the training. A heartfelt congratulations to Team South Africa for securing two of the top project awards—an outstanding achievement! It has been a privilege to be surrounded by such exceptional and inspiring individuals throughout this journey.

Tech4Good 南非营冠军团队

Rising Flames - Soil Smart

马拉维

Rising Flames - Soil Smart 是一个人工智能物联网系统，它通过人工智能物联网解决土壤养分枯竭问题，为小农提供替代肥料和耕作建议

团队成员: Steve Tsekani, Tayamika Kaponda, Grace Gausi, Nyasha Chinthu, Victoria Kankhokwe

了解更多: https://shorturl.at/CL0DC

e-Kasi Care

南非

e-Kasi Care 是一个平台兼硬件科技，通过云计算、实时患者监控和人工智能的结合确保护理可及性。

团队成员: Thirushan Pather, Charné Scholtz, Fanelesibonge Mbuyazi, Reabetswe Malatji, Mulisa Mavhina, Ntsako Sithole, Vuyisamaswazi Shabalala

了解更多：https://shorturl.at/abAaZ

“Focus on impact. Keep an open mind and be resilient; teamwork is about sharing ideas and respecting each other.”

“What made our project stand out is its authenticity… targeting real issues happening in South Africa.”

-Vuyisamaswazi Shabalala

未来种子 Tech4Good 全球大赛

我们举办的五个区域性T4G 训练营均为期一周，并以路演比赛圆满收官。每个地区训练营的两支获胜团队将在 PIM 经验丰富的导师团队指导下，获得额外的一对一辅导，为参加2025年初在中国举办的华为“未来种子”全球大赛做好充分准备。

除了与这10支获胜团队合作外，我们还为 T4G 拉丁美洲训练营的两支获胜团队提供支持。该训练营由“未来种子”项目独立举办。

获胜团队
T4G 欧洲：Anaphero（爱尔兰）和 BioBuddy（比荷卢）
T4G 北非：EarlyVet（埃塞俄比亚）和 SmartAquaponics（摩洛哥）
T4G 中东中亚：Future Gadget Lab（科威特）和 Beyond Limits（阿联酋）
T4G 拉丁美洲：LI+（阿根廷）和 KIM（危地马拉）
T4G 亚太地区：WeSync（柬埔寨）和 VNVD（越南）
T4G 南非：Rising Flames (马拉维) 和 e-Kasi Care (南非)

Tech4Good
月度辅导计划

为继续支持我们 2024 年的所有 Tech4Good 参赛者，PIM 组织了一系列精彩的月度课程，由来自世界各地的行业专家主持。
这些课程旨在帮助有抱负的年轻社会企业家进一步发展他们的项目，理解尖端科技，并扩大他们的社会影响力。

科技影响力孵化器

科技影响力孵化器致力于助力有志向的社会企业家，通过专业的指导、资金资助以及全方位的实际支持，将他们的创意构想转化为具有深远影响力的初创企业。我们为入驻团队提供系统化的指导服务，协助他们打磨商业计划，开发产品原型，并积极应对各种现实挑战。

14
个月

5
位导师

5
位学生

年度影响力

创始人寄语

科技影响力学院

科技影响力孵化器

模拟基金会

十周年纪念

社区

FarmAI 毕业于 PIM 科技影响力孵化器

2023年4月，阿尔及利亚团队FarmAI结束了他们在中国的创业研习营，作为2022年Tech4Good全球大赛的获胜者，他们踏上了新的挑战——争夺创业基金的支持。PIM为他们提供了两场在线指导课程，帮助他们完善商业计划书并提升路演技巧。5月26日，各支队伍向我们的Tech4Good投资委员会进行了项目路演。

最终，FarmAI凭借出色的表现打动了评审团，成功获得了10万美元（约73万人民币）的资助。这笔资助从2023年8月开始，分三个阶段实施，每个阶段都有具体目标，达成后才能获得下一阶段的支持。

这不仅是FarmAI迈向创业成功的重要一步，也是PIM支持学生团队将创业想法变为现实的全新尝试。

2024年10月，FarmAI正式完成了投资阶段的任务。他们成功成立了初创公司，完成了AI编程和原型开发，还在法国获得了无人机飞行许可证，并与阿尔及利亚和法国的农民一起，开始对产品进行实际测试。

这段旅程每一步都面临挑战，但每一个困难都成为团队成长的重要里程碑。从技术开发到实际测试，FarmAI始终坚持寻找解决方案，不断改进产品，并与PIM社区的导师和行业专家紧密协作，确保项目不断前进。

模拟基金会

模拟基金会提供了一个实际参与的机会，专为大学生设计，帮助他们学习如何支持和评价我们社区中有效的非营利组织和社会企业。参与这个项目的学生不仅能培养同理心和领导能力，还能深入了解如何解决社区面临的社会与环境问题。

模拟基金会的项目是为学生量身打造的，目的是通过实用的培训课程，让他们学会如何深入了解和研究那些积极面对社会及环境问题的本土非营利组织。学生们会选择一个本地组织进行深度研究，全方位评估其实际成效和对社会的正面影响。研究结束后，他们将有机会向我们的投资委员会展示他们的研究成果，为这些组织争取资金支持。

7027
美元资助

19
名参与者

4
个合作组织

年度影响力

创始人寄语

科技影响力学院

科技影响力孵化器

模拟基金会

十周年纪念

社区

SEO 中国
公共领导力训练营

SEO中国｜公共领导力训练营是由PIM设计并运营多年的一个综合性的项目，旨在为来自欠发达或偏远地区的大学生提供领导力培训和解决问题的技能，并为他们创造影响社会问题的机会。

2024 年，PIM 联合 SEO 中国举办了第八届公共领导力训练营。在为期两天的训练营，学生们将掌握研究中国青年就业与职业发展领域本地组织的相关技能，完成一份评估与尽职调查报告。在训练营的最后，学生们会向投资委员会展示研究成果，并为团队争夺 50,000 元人民币的资助机会。

主题：青年就业和职业发展

工作坊

- 公益入门
- 尽职调查和 RAISE 框架
- 组织可持续性
- 影响力评估
- 采访培训

合作组织:

- 上海志领志愿服务发展中心-伴行青年职业发展项目
- 宁夏青年发展公益慈善中心-C公益项目
- 上海杨浦区赋启青年发展中心
- 北京职慧公益创业发展中心

十周年纪念

PIM 在 2024 年迎来了成立 10 周年的纪念。在过去的十年里，我们始终致力于赋能学生，支持青年创造社会影响力，并推动社会企业家的成长。下一个十年，PIM 将进一步扩大这一影响力，开启新的发展篇章。

10,200+
覆盖社区

400+
位参与者

10
场活动

20
位演讲嘉宾

1
个愿景

年度影响力

创始人寄语

科技影响力学院

科技影响力孵化器

模拟基金会

十周年纪念

社区

PIM 十周年历程回顾

为庆祝 PIM 在 2014 至 2024 年十年间的影响力，PIM 携手 Minds Studio 推出了一个双语互动式时间轴，全面回顾十年来的成就，同时展现了历届参与者、导师、评委及团队成员的精彩故事。我们还发布了关于 PIM 十年间中最重要的学习成果和基于这些经验发展的教育框架。

了解更多：pimglobal.org/10years

PIM 10th Anniversary Celebrations

除了推出双语十周年纪念页面外，PIM 还精心策划了十场独立的十周年庆祝活动，以纪念我们的发展历程，同时凝聚 PIM 社区，增进联系，进一步扩大我们的影响力。

有兴趣阅读我们的活动回顾或观看活动录像, 请访问以下链接 pimglobal.org/celebrations

社区

我们的核心使命在于通过“从做中学”的方式为青年创变者赋能。我们的项目汇聚了来自世界各地志同道合的有抱负的社会创新者，他们在相互学习和支持的同时，通过项目、资金支持和本地参与一同创造真正的社会影响。

年度影响力

创始人寄语

科技影响力学院

科技影响力孵化器

模拟基金会

十周年纪念

社区

PIM 团建

四月初，PIM 团队前往四川省成都市风景如画的郊区，参加了一次难忘的团建之旅。在这次旅途中，我们不仅庆祝并回顾了过去十年的成就，也展望了未来的征程。

在宁静的乡村环境中，我们深入探讨了 PIM 至今为止的影响力历程，从共同的成功中汲取灵感。最令人振奋的是，我们为未来十年规划了清晰的蓝图，制定了推动 PIM 更上一层楼的关键战略。

年度影响力派对

为了表彰所有导师、评审、合作伙伴，历届参与者与团队成员的杰出贡献，PIM 举办了2024年度影响力派对。在这温馨的线上聚会中，我们回顾了 PIM 的全球社区在 2024 年所取得的杰出成就。当晚，我们也为那些创造有意义的改变而付出的个人和团队颁发了PIM影响力奖项。

年度影响力派对不仅表达我们对社区伙伴的感激之情，也为精彩的2025年奠定基础。当天，我们隆重介绍了如 Tech4Good 全球大赛、创新影响力孵化器（III）和创业大师班系列等项目，为来年的冲刺做好准备！

2024年年终回顾

PIM 将我们的年度亮点浓缩在这段90秒的视频中……

请点击观看我们的年终回顾！https://youtu.be/LilX8-w8Jtg

全球社区

Abderrahmane Herizi

Co-Founder, FarmAI

Ahlam Boumezrag

Co-Founder, R&D Lead, and PR Manager, FarmAI

Akua Nyame-Mensah

Leadership Advisor, L&D Facilitator, Leadership Coach, ANM & Co

Alvaro Sanmartin Cid

Founder & CEO, Minds Studio

Andrea Paz Donaire Galvez

Senior Consultant, MSO Chile

Arnold Chan

Founder, Teach for Hong Kong; GM for Hong Kong & SE Asia, Airwallex

Chaimae El Mahdaoui

CEO, Health and Travel Solutions

Charlene Ren

Founder, MyH20

Cristie Zhao

Founder/Managing Director, RESO Communications

Dang-Dao Nguyen

Program Facilitator, Purpose in Motion (PIM)

Daniele Poggio

Co-Founder, Eurotopia & Dotcircus

Danton Kipkurui

Management Trainee, Purpose in Motion (PIM)

Danyi Peng

Marketing Lead, Purpose in Motion (PIM)

Giulia Biselli

Co-founder, BST Impact

Gustavo Cadiz

Program Facilitator, Purpose in Motion (PIM)

Haolan Duan

Program Manager, Purpose in Motion (PIM)

Harris Chrysanthou

Technical Instrument Operator, The Cyprus Institute

Hawa Kombian

CEO, Hawa Kombian Consulting

Hayfa Sdiri

Founding Head of Youth Engagement, RIVET

Ihab Sabbah

IT Consultant, AZOLA

Ilyass Benarouia

Executive Chairman, ANOUAL

Imane Ech Chefaa

Business Consultant, Emanterprise

Iris Lyu

Co-founder, XianSheng Lab

Jane Li

Founder, GlobalMoms Initiative

Jasmine Lau

Co-Founder, Executive Director, Purpose in Motion (PIM)

Javier Garcia

International Journalist, Beijing Renmin University

Jonas Wolf

Community Director, Oxford Leadership

Jose Luis Vilcahuaman Tovar

CEO, Neutraly

Kenny Leung

Startup Investment Lead, Purpose in Motion (PIM)

Lallas Chen

China Programs Manager, Watson Institute

Leslie Dong

Director of Operations, Purpose in Motion (PIM)

Margarita Coppi

Program Assistant, Purpose in Motion (PIM)

Melody Su

Program Director, Purpose in Motion (PIM)

Mohamed Aimen Benkoua

Co-founder and COO, FarmAI

Mohamed Riadh Ziane

Co-founder and Deployment Manager, FarmAI

Mohammed Ammar Alnatour

Business Development Manager, BrainPad

Mukhtarova Donata Ravshanbekovna

Program Assistant, Purpose in Motion (PIM)

Nadia Laabs

Fo-founder, The Impact Collective & SafetyNet Technologies

Nikhil Taneja

Co-Founder & Chief, Yuvaa

Oghenekome Oruade

Manager, Acumen Academy

Olesia Ermakova

CMO, SCOLAR

Ouassim Hamdani

CEO and AI Developer, FarmAI

Petros Djakouris

Co-Founder & Curator, BeHive

Ruowen Wang

Management Trainee, Purpose in Motion (PIM)

Salam Al-Nukta

Founder, Warsha Consulting

Samir Abdelaaty Abdelghafour Ramadan Saad

Project Manager, Foxcode

Saurabh Nanda

Founder, SN Mentoring

Scott Dooley

Founder, Measured Collective

Sif-Eddine Benjelloul

Program Assistant, Purpose in Motion (PIM)

Stanley Tung

Founder, GIHALI

Suhan Fang

Management Trainee, Purpose in Motion (PIM)

Ting Ting Liew

Management Trainee, Purpose in Motion (PIM)

Valentina Maria Aversano-Dearborn

Co-Founder, Forum for Sustainable Visions in Action and ViA Verde Farm

Valentina Primo

Founder & CEO, Startups Without Borders

Wei Zhang Chuan

*Venture Builder, Agency for Science, Technology and Research (A*STAR)*

Yan Chen

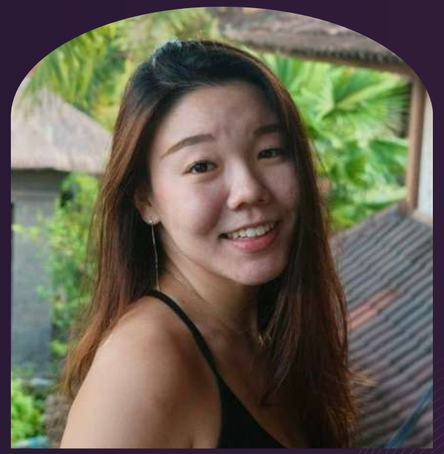
Innovation & Design Lead, Purpose in Motion (PIM)

Yichen Zhang

Founder, ValleyRise Education

Zahra Sadiq

Ecosystem & Experience Design Lead, Press Start Academy



Ziyi Wang

Program Assistant, Purpose in Motion (PIM)

我们的团队

创始团队

Jasmine Lau, 联合创始人兼首席执行官
Connie Leong, 联合创始人兼顾问
Ashwin Kaja, 联合创始人兼顾问
Joyce Zhang, 联合创始人兼顾问

工作人员

Leslie Dong, 运营总监
Melody Su，项目总监
Haolan Duan, 项目经理
Kenny Leung, 创业投资负责人兼项目经理
Danyi Peng, 市场顾问
Yan Chen, 设计顾问
Scott Dooley, 技术顾问

项目实习生

Suhan Fang
Ruowen Wang
Danton Kipkurui
Ting Ting Liew

合作组织

嘉实基金 Harvest Fund

嘉实公益 Harvest Foundation

Episteme Nexus

MINDS STUDIO

seeds for the future

Sponsors for Educational Opportunity SEO

PIM | 益启未来

PURPOSE IN MOTION

pimglobal.org

info@pimglobal.org