



PIM | 益启未来
PURPOSE IN MOTION

STARTUP SPRINT @CHINA

Sample Itinerary

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OBJECTIVE

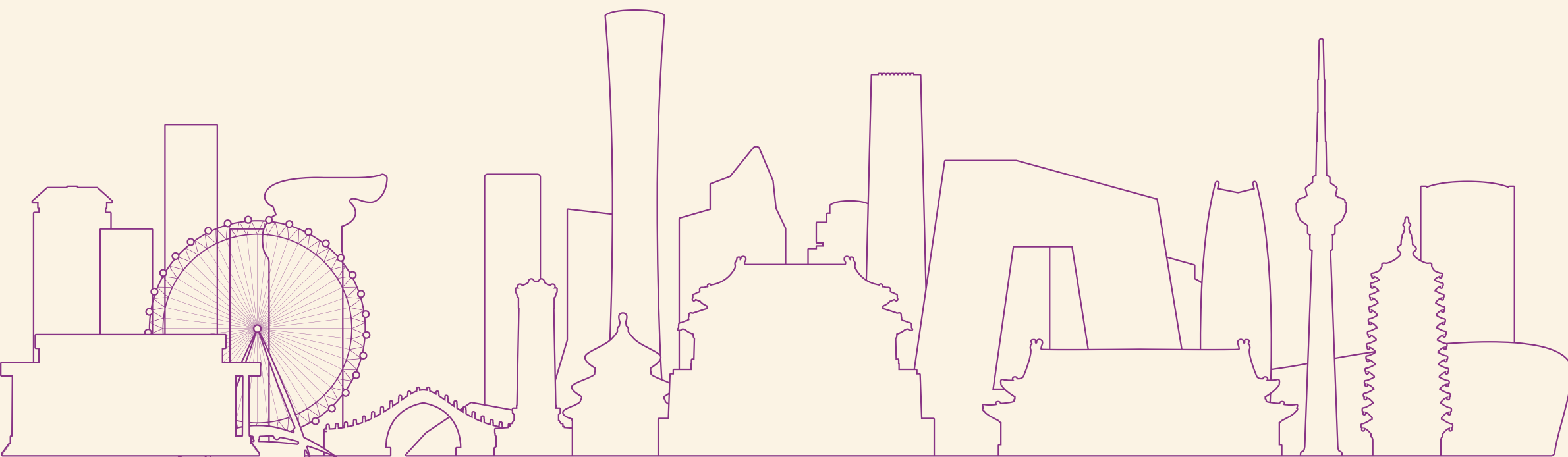
This trip seeks to provide a learning platform for students to learn the latest hi-tech products and technology in China with ideas sharing and site visit session. Through the visit, students are inspired to continue developing innovative solutions using technology to address local social and environmental problems back in their home countries.

**BRING TOGETHER YOUR
CREATIVITY IN TECHNOLOGY,
TO MAKE OUR WORLD A
BETTER PLACE TO LIVE IN.**



STARTUP SPRINT TRIP ITINERARY

Beijing



DAY 1-2

Beijing Sightseeing & Cultural Experience

DAY 3

- AM Opening Ceremony**
Gather with friends and experience traditional culture
- PM 5G Tech Company Visit**
Explore 5G smart applications in the industry

DAY 4

- AM Product and Marketing Workshops**
Learn about product management, marketing and branding
- PM Tech Incubator Site Visit**
Discuss project ideas with campus startup teams

Fly to Shenzhen

STARTUP SAMPLE SPRINT TRIP ITINERARY • SESSION DETAILS

Opening Ceremony



Beijing Courtyard (四合院)

Guest:

UNIDO representative & Head of Regional Office in China
Ambassador of Ireland to China
Counselor from Algeria Embassy
Economic Counsellor from Ireland Embassy
Economic Cooperation Officer from Ireland Embassy
Representative of IDA Ireland

Start our wonderful week trip from the traditional Chinese Courtyard in Beijing!

Meet our distinguished guests, experience the Chinese tradition culture, and make friends with everyone!

ADDRESS: 23 BAOCHAN HUTONG, ZHAODENGYU ROAD, XICHENG DISTRICT, BEIJING

STARTUP SAMPLE SPRINT TRIP ITINERARY • SESSION DETAILS

Site Visit



Tianjin Smart Port Visit

Port is the starting and end point of shipping, and also the hub of trade and logistics. With the development of 5G, AI, and self-driving technologies, automation of wharf production, digital & intelligent ports have become the future trend. How can 5G, AI, and L4-level autonomous driving empower ports to be unmanned and less crowded, making operations safer, greener, and more efficient?

The port of Tianjin is the biggest port in northern China. With more than 133 cargo routes, the port has extended trade ties with more than 800 ports worldwide. Tianjin Port has now realized the unmanned automation as well as efficient management by combining Huawei's ICT technologies. So, let's go and find out!

Note: Due to the regulations from Tianjin Smart Port, all visitors' cell phones are not allowed to be brought on site. Your phones will be collected before the visit by the Port administration, and they will be returned at the end of the visit.

ADDRESS: TIANJIN PORT, BINHAI DISTRICT, TIANJIN

STARTUP SAMPLE SPRINT TRIP ITINERARY • SESSION DETAILS

Site Visit



Site Visit at Tsinghua X-Lab in Tsinghua University

Officially launched in April 2013, Tsinghua X-lab is a university-based education platform designed to foster student creativity, innovation and entrepreneurship. It brings together Tsinghua students, faculty, alumni, experienced entrepreneurs, investors and experts from across society.

Tsinghua University is a national public research university in Beijing, China. Since its establishment in 1911, it has produced many notable leaders in science, engineering, politics, business, academia, and culture. The campus of Tsinghua University is situated in northwest Beijing on the site of the former imperial gardens of the Qing Dynasty, and surrounded by a number of historical sites.

As of 2022, Tsinghua University ranked 14th in the world by the 2023 QS World University Rankings and 16th globally by the 2022 Times Higher Education World University Rankings. In 2021, Tsinghua ranked first in the Asia-Pacific region by THE Asia University Rankings and the U.S. News & World Report.

ADDRESS: 30 SHUANGQING ROAD, HAIDIAN DISTRICT, BEIJING

STARTUP SPRINT TRIP ITINERARY

Shenzhen

DAY 5

- AM Hi-Tech Company Visit**
Visit the campus of one of China's largest tech companies
- PM Hi-Tech Company Visit**
Learn about China's digitalization from leading high-tech companies

DAY 6

- Workshop Day and Closing Luncheon**
Improve your business plan and finish off the Sprint

DAY 7

- AM Tech Exhibition Hall Visit**
Discover more possibilities with digital technology
- PM Startups Visit**
Experience the realistic start-up ecosystem and atmosphere

DAY 8

- Shenzhen Sightseeing & Cultural Experience**
Departure

STARTUP SAMPLE SPRINT TRIP ITINERARY • SESSION DETAILS

Site Visit



Huawei Campus 5G Lab

- Huawei Campus Visit
- The Future Communication Network
- 5G lab visit

Visit the campus of Huawei Headquarter in Shenzhen.

Huawei is a leading global provider of information and communications technology (ICT) infrastructure and smart devices. With integrated solutions across four key domains – telecom networks, IT, smart devices, and cloud services – we are committed to bringing digital to every person, home and organization for a fully connected, intelligent world.

In order to enhance SEEDS' understanding to 5G network architecture and devices, the 5G End to End lab is being installing in J1. The SEEDS will be able to visit the lab to know the hardware.

In this session, the speaker will introduce the future communication networks which include 5G, 5.5G and 6G. The content will help the SEEDS to know the telecom industry trend and key technologies.

ADDRESS: 2E29 J1, HUAWEI SHENZHEN BASE J UNIT TRAINING CENTER, BANTIAN, LONGGANG DISTRICT, SHENZHEN

STARTUP SAMPLE SPRINT TRIP ITINERARY • SESSION DETAILS

Site Visit

Tencent 腾讯



Tencent & DJI Visit

Tencent (腾讯) is a Chinese multinational technology and entertainment conglomerate and holding company headquartered in Shenzhen. It is one of the highest grossing multimedia companies in the world based on revenue. It is also the world's largest company in the video game industry based on its investments, with Tencent Games being the subdivision of Tencent Interactive Entertainment Group (IEG) focused on publishing of games.

DJI (大疆) is a Chinese technology company headquartered in Shenzhen, Guangdong, backed by several state-owned entities. DJI manufactures commercial unmanned aerial vehicles (drones) for aerial photography and videography. It also designs and manufactures camera systems, gimbal stabilizers, propulsion systems, enterprise software, aerial agriculture equipment, and flight control systems.

ADDRESS: NANSHAN DISTRICT, SHENZHEN

STARTUP SAMPLE SPRINT TRIP ITINERARY • SESSION DETAILS

Site Visit



Huawei Exhibition Hall Visit

IAS Experience Center:

Four major display areas in the digital power experiential hub: Vision, Methodology, Ecosystem, and Technology

Display includes fusionsolar, Green ICT Facilities, AI Smart Electric, Integrated smart energy, Embedded Products solutions in power supply, Energy management cloud products and solutions etc.

Edison Exhibition Hall:

Here we will explore and learn about the Integrated AI into every vehicle of the world. It presents an overview of the methodology and technology with introduction of related products of smart AI vehicles of Huawei.

ADDRESS: FUTIAN & LONGGANG DISTRICT, SHENZHEN

STARTUP SAMPLE SPRINT TRIP ITINERARY • SESSION DETAILS

Site Visit



Site Visit to iMakerbase

iMakerbase is the world's leading hardware technology supply chain sharing platform. It is the only international accelerator that was listed as the "Shenzhen Top 10 Foreign Innovation Center" and "Shenzhen Top 10 Demonstration Base for Innovation and Entrepreneurship". At the same time, iMakerbase is the President Unit of the Shenzhen Maker Supply Chain Alliance and the Secretary-General Unit of the World Green Design Organization Innovation Supply Chain Special Committee. iMakerbase pioneered the international collaborative incubation model, which aims to quickly and efficiently help global tech startups bring their ideas to life. This model has also enjoyed great influence in the international tech community. iMakerbase also runs its incubation centers and workstations in South Korea, Japan, Singapore, the United States, Italy, and Canada.

iMakerbase tap on Shenzhen's rich hardware supply chain ecosystem to provide trusted and reliable suppliers to accelerate product development for startups. So far they have 15-years of operation with more than 180 projects developed. Among them, many received local and overseas recognition and awards.

ADDRESS: BUILDING A2 FL2, HANGCHENG AVENUE, BAOAN DISTRICT, SHENZHEN

Cultural TOUR

BEIJING

- The Summer Palace
- The Great Wall
- Sanlitun Subdistrict
- and more to explore...

SHENZHEN

- Shenzhen Bay
- Splendid Chinese Folk Village
- Huaqiang North Pedestrian Street
- Shenzhen Baoan International Airport



Things TO BRING

- Passport and travel documents with proper visa
- Photocopies of travel documents
- Laptop/tablet with power cable and power adapter
- Smartphone and power cable
- Power bank
- Download WeChat and register an account on the app
- Foreign currency (Renminbi)
- Credit cards or ATM card
- Travel and medical insurance
- Medical records (if necessary) or vaccination records
- Comfortable clothing and footwear
- Business dress code for meeting officials and UN opening ceremony
- Personal medications and prescription
- Personal toiletries
- Water bottle
- Your good spirits, passion and curiosity



SPEAK CHINESE

like a local

Hello

你好

ni hao (*nee how*)

Excuse me

不好意思

bu hao yi si
(*boo how yee sih*)

Thank you

谢谢

xie xie
(*shee-ay shee-ay*)

What's your name?

你叫什么名字?

ni jiao shen me mingzi
(*nee jao shunma ming zuh*)

Where's the toilet?

厕所在哪里?

ce suo zai na li
(*tsuh swoh zye na lee*)

How are you?

你好吗?

ni hao ma (*nee how ma*)

Sorry

对不起

dui bu qi
(*dway boo chee*)

You're welcome

不客气

bu ke qi (*boo kuh chee*)

My name is ...

我的名字是...

wo de mingzi shi
(*wuh duh mingzih shih*)

This is delicious!

这很好吃!

zhe hen hao chi
(*juh hun how cher*)

I'm fine, and you?

我很好, 你呢?

wo hen hao, ni ne
(*wuh hun how, nee nuh*)

It's okay

没关系

mei guan xi
(*may gwon shee*)

I don't understand

我不明白

wo bu ming bai
(*wuh boo ming bye*)

I am from ...

我来自...

wo lai zi (*wuh lye zih*)

Cheers! (bottoms up)

干杯!

gan bei
(*gahn bay*)





PIM | 益启未来
PURPOSE IN MOTION



WeChat: PIM益启未来

Website: www.pimglobal.org

Email: info@pimglobal.org

LinkedIn: www.linkedin.com/company/purposeinmotion